

New Head of Application & Body Builder Management

Dear business partners,

on September 1st I followed Mr. Michael Makowsky on the Position as Head of Application & Body Builder Management.

I had the chance to meet some of you in Hannover at the IAA transportation but not all, so please let me introduce myself to you shortly.

Transportation is my real passion and bringing related product-solutions on the road is the best thing we all provide to our society. With this in mind I look back to almost 30 years of professional experience in this important industry-segment and I am still learning due to the changes we are facing – personally and in our profession.

Ten years ago I started my MAN journey as a segment-manager for traction-applications. After collecting more experiences with the approach to our eTruck project, I was close to the market in our sales-area Europe Central for the last two and a half years.

Now I am in the privileged position to work on our product-solutions together with you as our important partners.

I am looking forward to continue Michaels and the Teams great work & intensifying our partnership.

Best regards



John-David Schnackenberg

October 2022